POSITION AVAILABLE : Social Enterprise Content Strategist

FBC Internship (18-29 yrs old) - Full-time, 8-week contract

Location REMOTE until further notice;
Office is in Mississauga, ON (Hurontario & Burnhamthorpe Rd. W – at Square One)

Start date August 2020 (flexible start date available)

First Book Canada is a national charitable organization and a social enterprise, transforming lives by improving access to educational opportunities. Kids without books often start school behind their more affluent peers and many never catch up. Their educational, social, emotional and economic prospects suffer. First Book Canada removes barriers to education from coast to coast to coast – we provide the largest network of educators serving children in need with the resources these kids need to thrive. Funding to support this work is aligned with funder mandates in literacy and equal access to quality education as outlined within Sustainable Development Goal (SDG) 4. We are a mission-driven organization hoping to offer a rich experience to an intern.

The Social Enterprise Content Strategist will work with book publishing partners, staff, educators and community leaders, to assist in the curation and expansion of the book lists available from First Book Canada and develop communications material to promote the curated content. This will require the identification, review and appropriate promotion of content that reflects and supports diversity and inclusion, youth empowerment, skills-transfer, social and emotional learning; as well as, specific academic areas such as S.T.E.A.M. Specific attention in 2020 will be directed to expanding the availability of Indigenous-authored and Canadian-published books and other educational resources. We are a small team who collaborate daily. The Content Strategist will be working alongside the Executive Director and Program Manager, who together negotiate the acquisition of new content and education resources - such as reading guides and activity sheets, from our book publishing partners.

Skills required: detailed organization, strong teamwork and communication skills. Able to work in Excel. Familiarity with Salesforce of benefit, however training will be made available.

This is a paid internship. Salary will be commensurate with the Canada Summer Job program. First Book Canada intends to hire priority students, including youth who are in underrepresented groups.

To apply, please forward a cover letter and CV by to Heather Farquharson, Deputy Executive Director at hfarquharson@firstbook.org.